# 2023-2024 Annual Report



# Literacy Changes Everything



# ORGANIZATIONAL OVERVIEW

Hello!

I'm Macie Neitzel, Operations Manager with Clearwater Assisted Living and now Board President for Literacy Chippewa Valley. I joined the LCV board about 3 years ago and I am very excited to take on my new role as Board President for 2023-2024. I joined LCV looking for an opportunity to develop and implement new strategies for LCV to effectively reach those that need our services the most.

I look forward to providing continued input into LCV strategies with effort from our board, community support, volunteers, staff and donors to continue offering literacy support and services to those in need. The past year at Literacy Chippewa Valley, we have adapted once again to tailor our fundraising events to our community. We held our Annual Scrabblebee event along with trying something new. Literacy Chippewa Valley held A Toast to Literacy, an event with the purpose of bringing together literacy fans to engage in a storytelling event with a local artist BJ Hollars and promoting the programs that we provide.



Macie Neitzel

This year we served 531 adults in Chippewa, Dunn and Eau Claire counties. This was up 20% from the previous year! Our students are comprised of 67% of individuals born in the United States and 33% of individuals from different countries. We look forward to increased growth in 2023-2024 year serving more students within our programs and expanding our support network to more individuals and businesses.

Macie A. Neitzel, M.S.

## **Our Board of Directors**

**President:** Macie Neitzel, Clearwater Assisted Living Vice President/Secretary: Nicole Breed, Chippewa

Valley Technical College

**Treasurer:** Dan Schierenbeck Past President: Heather Felty Past President: Allison Shepard

**Members:** 

Richard Coates, Wipfli

Kate Cook, public defender

#### **Our Staff**

**Executive Director:** Elizabeth Hart

Stacy Martin

Marketing Coordinator: Aryn Widule

Martin

Eau Claire Corrections Instructor: Dawn Lueck

**EQUALITY** 

CORRECTIONS

**EVERYBODY** 

SKILLS

**LEARNING** 

**TEACHING** 

**ENGLISH** 

**OPPORTUNITIES** 

**Dunn County Coordinator:** 

**Chippewa County Coordinator:** Stacy

**Tutor Student Coordinator:** 

510 S. Farwell St. Eau Claire, WI 54701 715-834-0222 Family Literacy

**Contact Us:** 

**Eau Claire County** 

715-835-0610

**Chippewa County** 

770 Scheidler Rd. Chippewa Falls, WI 54729

715-738-3857

**Dunn County** 

401 Technology Dr. E Menomonie, WI 54751

715-308-8542

## **Our Mission**

Provide free education services for adults to help them reach their academic, employment, and life goals.

# ORGANIZATIONAL OVERVIEW

## **Our Literacy Partners**

Literacy Chippewa Valley is grateful to the following partners who help us accomplish our mission in many ways.

Altoona Public Library

**Beacon House** 

**Bolton House** 

Career Development Center

Chippewa County Jail

Chippewa Falls School District

Chippewa Falls Chamber of Com-

merce

Chippewa Falls Community Founda-

Chippewa Valley Technical College

Citizen's Employment and Training

City of Eau Claire

Community Table

Community Foundation of Dunn

County

Community Foundation of Eau Claire

Cnty.

Community Foundation of Chippewa Cnty.

**Dollar General Foundation** 

Dunn County Jail

Eau Claire Area Chamber of Com-

merce

Eau Claire Area School District

Eau Claire Community Foundation

Eau Claire County Jail

Eau Claire Friends of the Library

Eau Claire YMCA

Family Resource Center

Feed My People

Friends of the Chippewa Library

L.E. Phillips Memorial Public Library

Lois & Arnold Domer Foundation

**Lutheran Social Services** 

Menomonie Public Library

Otto Bremer Foundation

Pro Literacy

Rutledge/Cssper Foundation

United Way of Dunn County

University of Wisconsin—Eau Claire

Volume One

WI Dept. of Workforce Development

WI Dept. of Public Instructions

Wisconsin Job Service

Wisconsin Literacy

Wisconsin Public Radio

Wisconsin Technical College System

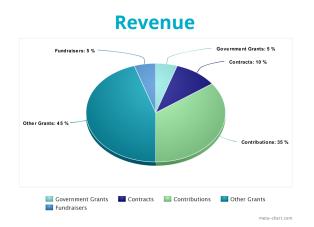
Women's Giving Circle Eau Claire

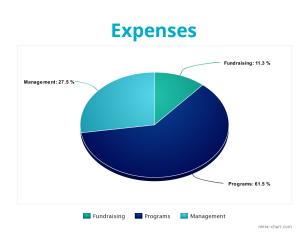
Women's Giving Circle Dunn County

## **Our Financial Recap**

Literacy Chippewa Valley is supported by donations from individuals, businesses, foundations, and community groups. This past year we again held ScrabbleBee, our main fundraising event, which helps to support programs and operations: Although we utilize volunteers wherever possible, we still need a professional staff to train and support these volunteers as well as to teach classes.

We are ethical, transparent and accountable in our financial matters. At the end of each fiscal year, LCV invites an independent auditor to review our financial reporting. This year CliftonLarsonAllen, LLP conducted our review. The results of the audit are presented at our November Board meeting. Our financial statements are available at the Wilson Building office for review by the public.





## **OUR STUDENTS**



Annalese, 1-1 Pair Student

#### **Our Students**

During the 2022-2023 year we served 476 adults in Chippewa, Dunn and Eau Claire counties. Our students came from 20



2023 Laptop Giveaway for Students



Alex, 1-1 Pair Student

# **OUR PROGRAMS**

## **One-to-One Tutoring**

One-to-One programming provides weekly tutoring services specific to the interests and abilities of learners based on individual learning goals. The One-to-One program benefits from the skillful dedication of 19 volunteer tutors in Chippewa, Dunn and Eau Claire counties with a total of 655 hours of student contact. Each learner is assessed and matched with a volunteer tutor. Matched pairs work on job skills training, health literacy, English language skills for a variety of contexts, and preparation for further education at a pace that is appropriate to each learner.

#### Corrections

In Chippewa County Jail, during the 2022-23 Fiscal Year, 103 students participated in the educational and vocational literacy programs. In Dunn County, there were 108 students who participated in Adult Basic Education and vocational literacy classes in the corrections program. In Eau Claire County Jail, during the 2022-23 Fiscal Year, 142 students participated in the educational and vocational literacy programs. Students earned over 600 certificates in the corrections program this year with 7 individuals completing their GED/HSED.

## **Parents Sharing Books**

Literacy Chippewa Valley again provided the Parents Sharing Books program in the three jails in Chippewa, Dunn and Eau Claire counties. We had 32 adults participate in 2022 and send out a total of 69 books to children. The ability of the parents to give this gift to their children during the holidays would not be possible without the help of our volunteers, and book donations from the Chippewa Falls High School Honor Society, and the La Crosse Diocese of Catholic Women.

## **Family Literacy**

Family Literacy had 51 total students this year, along with 8 children with 650 hours of in-house childcare. Our students racked up over 3000 hours of class time and represented China, Japan, Mexico, Ukraine, Honduras, El Salvador and Afghanistan.

Literacy Chippewa Valley assisted the Welcoming New Neighbors organization with their resettlement efforts for the first group of Afghan refugees that were relocated to Eau Claire. We are grateful that they allowed us this opportunity, and even more so to have gotten a chance to meet with and assist our new neighbors from Afghanistan. We worked with them on English education, driver's license education and pretesting as well as job searching.

# **SCRABBLEBEE**

## Literacy Chippewa Valley would like to

2022 Event Sponsor:



**Major Sponsors:** 







**PUBLIC RADIO** 









# **Game Sponsors:**

Nelnet **Xcel Energy** Mayo Clinic Market & Johnson

## **Tile Sponsors:**

**Student Transit** Marshfield Medical Center—Eau Claire Herrick & Hart, S.C. Lasker Jewelers

#### **Sponsors:**

Valley Burger Co. The Lismore Clean N' Classy Carwash Culver's A-1 Express Rental Center JimBob's Pizza Wipfli CPAs and Consultants United Way of Dunn County

## 2022 Buzz on ScrabbleBee

We had an incredibly tight finish at the top of the standings this year, separated by only 55 points. First place goes to the team from Historic Maps, followed ever-so-closely by Mayo Health Systems, with perennial contenders Volume One rounding out the top three. A huge thank you to everyone who played this year, and a big ol' congratulations to our winners!

This year's event brought in nearly \$20,000 for adult literacy education in the Chippewa Valley. How is that possible? Because of our enthusiastic players, our incredible staff and volunteers, and of course OUR AMAZING SPONSORS!

**Hare Division** 

Winner: Historic Maps

**Tortoise Division** Winner: Calvin's Cadre

**Top Pledge:** 

Winner: Calvin's Cadre (Kathy Schneider—team captain)



# A Toast to Literacy with B.J. Hollars

LCV hosted a new event this spring, "A Toast to Literacy with local professor and author, B.J. Hollars. B.J. spoke about his literary journey, the importance of literacy and reading, and also shared a touching in-



terview he had with one of our current students and his wife. We saw some new faces, some old friends, and were introduced to some potential new volunteers and board members.

It was a great success, and we want to thank all of our supporters, staff and board members, the River Prairie Center, and of course BI Hollars for raising a glass for A Toast To Literacy!

# **OUR INVESTORS**

Literacy Chippewa Valley is thankful for the generosity of our Investors. We strive to accurately recognize our donors. If we have omitted or incorrectly spelled your name, please do not hesitate to contact our office so that we can ensure correct recognition in the future.

#### **LEGACY** \$25,000 & ABOVE

Otto Bremer Foundation

### **VISIONARY** \$10,000-\$24,999

Eau Claire Community Foundation Arnold & Lois Domer Foundation LE Phillips Family Foundation Pablo Foundation Edward & Hannah M. Rutledge Charities

#### **SUSTAINING** \$5,000-\$9,999

Eau Claire County ARPA Franciscan Sisters of Perpetual Adoration

#### **BENEFACTOR** \$2,000-\$4,999

Community Foundation of **Dunn County** Mary & Jerry Jacobson Literacy Chippewa Valley Northwestern Bank **Royal Credit Union Scheels Sports** Patricia Stoffers Trinity Lutheran Church Dorothy Sorlie & Jim Urness **Xcel Energy** 

### **PARTNER** \$1,000-\$1,999

3M US Jennifer & Jason Beckermann Robin & Becky Drout Valerie & James Fedie Carol & William Gabler In Memory of Charles Gavin Market & Johnson Jane & John Lokken Nelnet In Memory of Carolyn Pritchett Carlyn Conway Heather Johnson Schmitz Joyce Smith Sally Webb

#### **FRIEND** \$500-\$999

AnnMarie Foundation, Inc. Jill & Thomas Barland Michael & Carolyn Carlson Mary Ceresi Vicki & John Graaskamp Iulia Kyle Lawrence Martin Marshfield Clinic Father Dan Oudenhoven Eva Santos-Phillips & William Phillips Cathy & Dale Southard St. Olaf Catholic Church Missy & Jeff Stepanek **Student Transit** 

#### **SPONSOR** \$250-\$499

Wipfli, LLP

**Ayres Associates Jeanann Bartels BMO Harris Bank Bradley Carter** Chippewa Valley Bean Community Foundation of Chippewa County Patti & Jeff Darley Suzanne M Gaines Iill & Paul Kulig Kathy & Charles Lasker Daniel May Kathleen & William Morin Juanita & Robert Peck Cindy & David Rasmussen

# **SUPPORTER**

\$100-\$249 Altoona Lions Club Marlene Arntson Nicholas Berger Marilyn & Jim Bollinger Inez & Stanley Campbell Marilyn & Michael Carlson Suzanne Carlson Connie Cranford Lila Cushman Ellen & Erik Dovre Douglas England

Nancy Estrem-Fuller In Honor of Heidi and Andy Fisher **David Franks** Diana Germain Ian & Chuck Goethel Karen & Dale Haymann Beth & Ed Hicks **Bob Ippolite** Brenda & Steve Johnson Carolyn & Daniel Johnson Deborah Lynn Kavanagh & Kelly J. Kavanagh Mary & Jerry Kuehl Karol Machmeier **Emily & Gregg Moore** John Moseng & Sandee Kosmo Martha Munger & Don Mowry Deb Nissen Helen & Charles Nordstrom Ellen & Fred Ochs Carol & Tim Olson Rev. Larry & Claudia Olson

Barbara & William Pearson Praise in the Park Merey & Jerry Price Patricia Reinardy Natalia & Yuri Ripeckyj Jan & AR Robinson Root and Branch Acupuncture Center

Mary Rosolack Mary Ryberg St. Joseph's Catholic Church St. James the Greater Parish Council of Catholic Women **Betty Stabenow** Lynnette & John Stoneberg Barbara Tischer Joan & Dennis Voigt Jeri Weiser Debra & Keith Zehms

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CONTRIBUTOR **UP TO \$99** 

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Judy & Mike Berg

Bloomer United Methodist

Women

Sister Diane Boehm

Nancee & John Burbank

Debra & Mike Christopherson Cook Chiropractic Center

Delphine & Michael Diffendorfer **love Dobos** Karla & Thomas Ebert

Avis & Jon Erickson Evalyn Wiley Frasch & Dave

Frasch

Kathlyn & Donovan Geissler

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Robert Kuchta & Roberta

Kuchta Iill & Michael LaBarbera

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Laura & William McCullough

Betsy McDougall - Gibbs

Marjorie McManus Ruth Mickelson Virginia & Dave Olson Karen Peters David Peuse Valerie Prueher Ken Ripp

Jan & AR Robinson **Dorothy Rossow** Mary & Bob Schoenknecht

Patty Scott Luanne & Dennis Shea Sherry & John Sprague

Patrice & Allen Taft Whispering Emerald Ridge

Marie Young Game Farm

Scrabblebee Basket/Raffle

**Sponsors** 

C& J's Candy Store & Scoop Shoppe Clean N Classy Carwash Coldstone Cremery Community Outreach ConAgra Foods **Courtesy Corporation** 

Culvers

Eau Claire Cheese & Deli

**Entwined** Famous Dave's Festival Foods **Green Bay Packers Growler Guys Hickory Hills** Houligans

**Infinity Beverages** 

Jacob Leinenkugel Brewery

Kaleidoscope Soul Kristo Orthodontics Lucy's Delicatessen Lucette Brewing

Lotu Spa Marieke Gouda Marion's Legacy Marions Legacy Mary Nails

Metropolis Resort/Chaos

Waterpark Milwaukee Admirals

Milwaukee Brewers Baseball

Club

Minnesota Twins Minnesota Vikings Nostalgic Bean Pine Meadow Golf Red Lobster **Reboot Social** Silver Spring Foods Sweet C's

Taco's Juanita Tacos Juanita The Local Store Valley Burger Vino in the Valley

Wisconsin Literacy, Inc. Woodman's Food Market Walmart Foundation

